

Good Marketing Makes
the Company Look SMART.



GREAT MARKETING

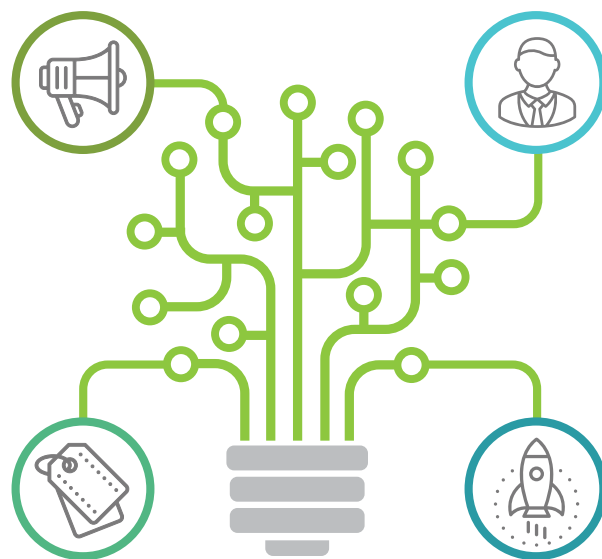
Makes the Client

FEEL SMART!



888-620-9832

seniorlivingsmart.com



WHO WE HELP

VP OF MARKETING:

You don't just need more leads—you need BETTER leads. Not to mention a smarter way to measure every marketing channel.

VP OF SALES:

You need more tours, more move-ins, and a way to keep the team focused on the best opportunities at any given moment.

CEO/CFO:

You need to see real results so you can justify the investment to capital investors. You'd also like to stop writing hefty checks to lead aggregators.







STARTUP:

You need to hit the ground running with a proven marketing strategy that allows your community to stay competitive in a crowded marketplace.

HOW WE HELP

Everything we do is about putting the customer first. Our goal is to set our customers on the journey towards success.

OUR TOOLS

- Digital & Inbound Marketing 
- Website Development 
- Marketing Automation 
- Content Creation 
- Print/Traditional Marketing 
- Paid Media Advertising 

“

Senior Living SMART knows the senior living business VERY well.

The team is professional and friendly with a breadth of knowledge and industry experience in operations as well as sales and marketing. They are good people, too. They are pleasant to work with. We always feel seen and heard because they address concerns professionally, promptly and pleasantly. They have excellent work ethic, values, and standards. I feel like I can tell them exactly what I'm thinking and feeling, without feeling judged or dismissed.

– Julie Podewitz, Chief Sales Officer,
Vitality Senior Living

”

“

You should work with Senior Living SMART because they take a lot of the guesswork out of connecting with other partners and tools.

They go a long way towards getting you to the right solutions. It helps you really tap into the tools that are going to be most beneficial for your company. Recently, we were looking for a call center solution. Senior Living SMART connected me with a company that is fantastic. Debbie got me on the phone with the COO of that company and we were able to very quickly come to an agreement about what they would provide and what we would need.

– David Dodson, VP of Sales & Marketing,
Harbor Retirement Associates

”



Senior living providers of all sizes call on us for our proven strategies and innovative approaches when they need to level up their sales and marketing game.



SCHEDULE YOUR FREE 30-MINUTE BRAINSTORM SESSION!

- Ready to work with a senior living marketing agency with actual industry experience? Let's chat!
- We're the ONLY marketing firm that focuses solely on the senior living industry AND has decades of industry experience to boot!
- Call 888-620-9832, email info@seniorlivingsmart.com, or visit seniorlivingsmart.com/contact-us/ to request your free 30-minute brainstorming session.



888-620-9832

seniorlivingsmart.com

